ALKAIO · WHATSAPP AI

AI Sales Agents: What They Are and How They Work

Discover how AI sales agents qualify prospects, answer questions, and drive conversions around the clock.

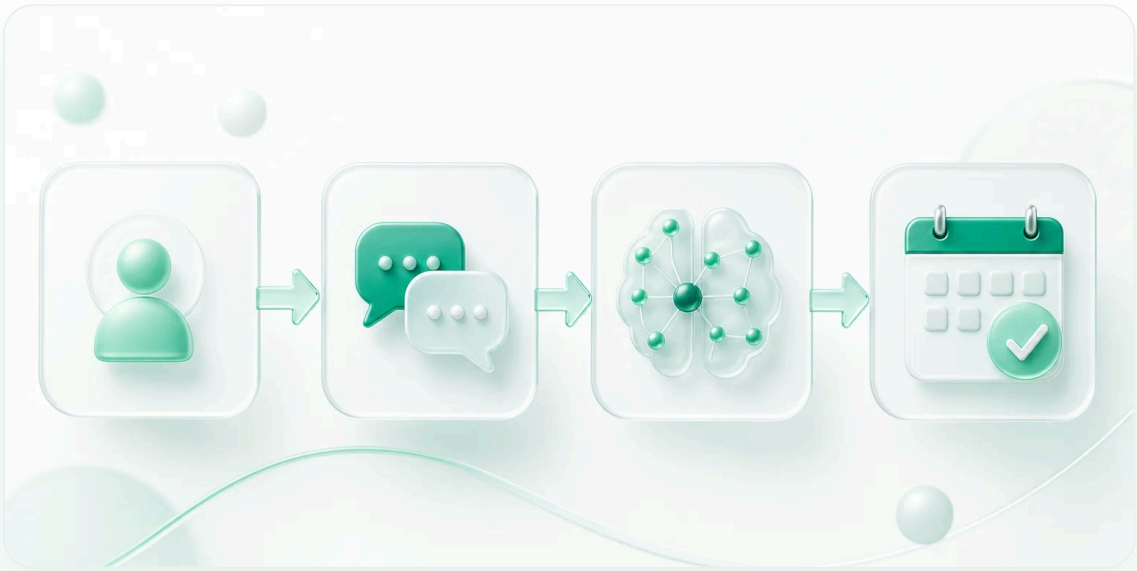
A lead messages you at 9:47pm: "Is this still available?" You see it the next morning. By then they have messaged two competitors and bought from whoever answered first. That gap, between the moment someone raises their hand and the moment you reply, is where most deals quietly die.

An AI sales agent closes that gap. It is software that talks to your leads in plain language, answers their questions, qualifies them, and books the meeting, without waiting for a human to be free. Not a clunky chatbot reading from a script. An agent that understands what someone actually meant and replies like a sharp member of your team.

01 Chatbot or AI agent: the difference that matters

Old chatbots run on decision trees. They handle "what are your opening hours" and fall apart the second a real person phrases things their own way. An AI agent runs on a large language model, so it can:

- **Get the intent** even when the question is messy, half-typed, or in dialect.
- **Hold the thread** across a whole conversation instead of forgetting the last message.
- **Handle the curveballs** no script anticipated, and hand off cleanly when it should.



02 What it actually does, step by step

Strip away the buzzwords and a good agent does five jobs, in seconds:

- **Answers first.** The moment a message hits WhatsApp, someone replies. No 12-hour wait.
- **Asks the right questions.** Budget, timeline, what they actually need, so the hot leads rise to the top.
- **Books the meeting.** It offers times and drops the appointment straight into the calendar.
- **Follows up.** The leads who go quiet get a nudge, not a shrug.
- **Knows when to step back.** Anything genuinely complex goes to a human, with the full conversation attached.

03 Why it moves the numbers

Speed is the whole game. The business that replies in the first few minutes usually wins the lead, and an agent replies instantly: at 2am, on a Sunday, in the middle of your busiest hour. Your team stops drowning in first-touch messages and spends its time on the conversations that are close to a yes.

04 Getting started is smaller than you think

You do not need engineers or a six-month rollout. With a platform like alkaio, the agent plugs into WhatsApp, learns your offer and your tone, and starts handling real conversations the same day. Most teams begin with one job, watch how it handles that, and hand it more from there.

Experience an AI sales agent firsthand

Chat with alkaio on WhatsApp and see how an AI agent handles conversations.

Chat with alkaio

Start a conversation at **alkaio.com**